

India's Largest and Comprehensive Exhibition on **Lubricants**

INDIA
 **BRICANT**[®]
SHOW 2022

7 | 8 | 9 September 2022

Hall No. 7, 8, 9, 10, 11 & 12, Pragati Maidan, New Delhi

www.indialubricantshow.com



2022
Expected

150+
Top Brands

120+
Exhibitors

8,000+
Visitors

Lubricants being an essential part of industries, its market in India was valued at 2,610 kiloton in 2020, and is projected to grow at a CAGR of more than 1.5 per cent during the period 2021-2026. The lubricants market in India is segmented by product type such as engine oil, transmission and hydraulic fluid, metal working fluid, and end-user industry like automotive, industrial, agriculture, etc.

Several industries have an increasing usage of high-performance synthetic lubricants, which is expected to drive the demand for lubricants in the country. The Indian automotive segment, particularly the two-wheeler production is on a constant growth scale, which is driving the growth of the lubricants market to a great extent. Construction is projected to be another end-use industry that is pushing the growth in the lubricants market. Advanced technology industries such as E-mobility, aerospace and energy are also creating growth opportunities for the lubricants market in India as new requirements are evolving constantly.

About the Show

Ace Exhibitions organises **India Lubricants Expo 2022** this September to facilitate the stakeholders of the industry. The India Lubricants Expo 2022 is where you can connect with thousands of buyers from across the supply chain and end-user markets. The show offers a platform where you can meet the complete supply chain of the lubricants industry. The event is the most apt platform to learn about the latest opportunities in the market, and the updated trends in the industry. This trade show will focus on the major developments in the lubricants industry, and will bring together under one roof significant solutions and innovative technologies in lubricants.

The three-day event offers an exclusive opportunity for manufacturers, suppliers, distributors and service providers to showcase their latest products and innovations, develop their business and distribution network, and also expand into new markets. The show provides the chance to source products and solutions from across India.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 8,000 enthused audience
- Launch new products and services
- With the entire lubricants community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across India
- Can elevate market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Key Exhibit Areas

While lubricant and fluid manufacturers and distributors, technology providers, engineering and R&D teams from lubricant manufacturing will be at the show, the following are the areas, where products and technologies will be at display:

- Engine oil, synthetic oil, general industrial oil, gear oil, grease, process oil, compressor oil, turbine oil, transformer oil, refrigeration oil, textile machinery lubricants, etc
- Transmission and hydraulic fluid, metalworking fluid, etc
- Lubrication systems
- Lubricant analysis / sampling
- Raw materials
- Lubricant equipment and machinery
- Data systems
- Storage and handling
- Transportation and logistics
- Maintenance and safety
- Engineering services
- Testing and certification

Visitors Profile

Engineers, technicians and designers, maintenance management, project management, purchasing and sourcing teams will be present from the end-user markets including:

- Marine
- Automotive
- Aerospace
- Transportation
- Energy
- Construction
- Metal and mining
- Cement production
- Power generation
- Chemicals
- Oil and gas
- Textile
- Food processing
- Packaging
- Agriculture
- Consumer goods and appliances

How We Attract Visitors

With the ultimate aim to maximise your **return on investment**, we are doing **extensive promotions** of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of **our resources, market connections, and social networking**
- Our **dedicated call centre** is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular **ads in business dailies**—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with **industrial clusters** and their respective associations to invite their members
- B2B meetings with **Big Buyer**, the single point sourcing solution for big business houses
- **E-mailer and SMS campaigns** to our massive industry database
- More than 1 lakh **personal invitations** to the industry
- Our **media partners**—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through **dedicated websites, social media** platforms and PR agency

Exhibit Space Cost



- **Shell Space Rate:**
INR 1 6,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 1 5,000 / sqm
(Minimum 18 sqm)

- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000

- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates

Co-Located Shows



For Booth Booking &
Sponsorship Enquiries,
Contact:

For Booth Booking:

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